Press Release

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30 years of Scopeland Technology
The successful Berlin-based Low-Code provider celebrates its company anniversary

The company was founded on February 12, 1990. Today it is known as Scopeland Technology and is one of the leading providers with its Low-Code SCOPELAND platform. With a difficult start, early international experience, and a realignment in the company's past, today it has 85 employees. They expect to continue to live up to their motto of "Start-up atmosphere meets long-term experience" and have big plans for the future.

The company was founded in February 1990 as a software technology company around a revolutionary product idea by Karsten Noack in his home in Birkenwerder – still under GDR conditions and therefore initially as a commercial enterprise with up to ten employees. During this time, the company first had to learn to assert itself in the market economy and at the same time be able to divert money for software technology. The company was founded on the very first day that this was possible in the east and is therefore perhaps the first startup ever of Germany's turnaround.

The ten employees from the very beginning were not discouraged in those difficult early days and made it through successfully. The little money available was invested in research work and the assumption that "Good performance sells itself" collided with the prevailing reality at the time, because many ideas could not yet be implemented due to the performance of the computers. The main problem in these years was probably that the SCOPELAND approach was very computationally intensive and was technically ahead of its time, because the computing power of PCs and servers at that time was simply not enough. Instead, trial and error was on the agenda. It therefore took around ten years for the first smoothly running product version to go onto the market. Scopeland Technology has continued to do a great deal of research since then and has remained true to this approach to this day.

Managing Director Karsten Noack is proud of what has been achieved in the past 30 years: "In the beginning it was very difficult to convince potential customers that it was actually possible to generate large and complex application software using only interactive configuration." Only with the definition of the term "Low-Code platform" by the US-based analyst Forrester Research in 2014 did the topic become broadly accepted. It is also gaining more and more momentum in Germany. Version 7.0 of SCOPELAND is available today and, according to Forrester Research, is one of the leading international Low-Code platforms. SCOPELAND is used by customers for their own development, partner companies for their projects, and of course by their own employees: In the meantime, significantly more than 500 large and medium-sized IT projects have been successfully carried out on order for a wide variety of industries.

More and more large customers, such as government authorities, scientific institutions, and large companies are relying on the Berlin Low-Code platform. Not only are they saving millions, they are able to implement their projects much faster and adapt to changing requirements much more easily. Accordingly, sales are currently exploding, the company continues to grow, and is desperately looking for new software developers.

"We've experienced a lot in the past 30 years and it's been a really exciting time: From early nearshore experiences, to the canceled IPO at the end of the .com period, until today, in these times of unprecedented skills shortages," explains Karsten Noack. The Berlin-based software company still has big plans for the future, the managing director continues.

So the 100 Ostmark (East German mark) start-up capital and the many weeks that Karsten Noack spent driving across the country in his blue East German Trabant in the early days to attract customers ultimately paid off. Even if the market sometimes takes a little longer to prepare for something new, Scopeland Technology has always been fast; so fast that they didn't have a telephone at the beginning and had to use the yellow telephone booth at Birkenwerder S-Bahn station.

About Scopeland Technology

The Berlin-based company Scopeland Technology is one of the pioneers of Low-Code technology and in Germany still one of the most important players in the rapidly growing Low-Code market. Scopeland Technology has already implemented more than 500 larger projects with its platform itself. Customers are mainly federal and state authorities, research institutes, health care institutions and large industrial companies. Scopeland Technology is currently expanding its partner network in order to broaden its business base. One of the objectives is to increasingly shift the project business to partner companies in order to be able to concentrate more on the actual product development.

Low-Code platforms enable the development of tailor-made IT solutions without or almost without programming. This revolutionary new approach enables efficiency increases by a factor of 10 compared to traditional manual software development. Accordingly, US analysts such as Gartner and IDC predict that Low-Code technology will completely replace large parts of previous software development. Low-Code is regarded as one of the key elements of digital transformation. If it happens as predicted, this will be the biggest paradigm shift in software development in a long time. Leading providers of Low-Code platforms from the USA are already estimated to be worth billions of US Dollars today, and hundreds of new manufacturers are currently entering the market. In the US, every fourth company already uses Low-Code products on a large scale, with only Germany lagging somewhat behind.

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